

JUDITH GREY

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Judith Grey is a freelance creative director, writer and filmmaker. Her career in advertising has taken her from Sydney to Hong Kong and most recently, New York. She has extensive experience producing television, print and digital campaigns for global brands including Johnson & Johnson, Procter & Gamble, Kao Brands, HSBC, Pfizer, Bristol Myers Squibb, Gillette and Georgia Pacific. In 2003, she wrote and directed the award-winning documentary, "Sin Embargo," filmed entirely in Cuba. She has written about politics and advertising for The Daily Beast and Business Insider.

Work Experience

New York	2011 - present	<i>Freelance Creative Director</i> JWT, Blast Radius, DDC&D, Agency Saks, The Seiden Group, Z-Creative Accounts: NetJets, Tresemme, Pfizer, Tylenol, Natural Gas	1999-2003	<i>Documentary Film Writer & Director</i> Film title: Sin Embargo www.der.org/films/sin-embargo.html
		<i>Contributing writer</i> The Daily Beast/Newsweek, Business Insider	1997-1999	<i>Senior Art Director</i> Maddogs & Englishmen Accounts: Moviefone, Marika Sportswear, Center for Children & Families
	2010 - 2011	<i>Creative Director</i> KBS+P Accounts: John Frieda, Jergens, Biore, Curel, Homegoods	Hong Kong 1995-1997	<i>Art Director</i> Bates Advertising Accounts: HongKong Bank, Mandarin Oriental Hotel, Ansett Airlines
	2009 - 2010	<i>Creative Director</i> William Morris Endeavor Accounts: Almay	Sydney 1993-1995	<i>Art Director</i> Young & Rubicam Accounts: Australian Newspaper, FIA Insurance, Sydney Holocaust Museum
	2006 - 2009	<i>North American Creative Director</i> Lowe & Partners Accounts: Johnson & Johnson Worldwide		
	2004 - 2006	<i>Freelance Senior Art Director</i> Saatchi & Saatchi, Ogilvy & Mather, Hill Holliday, Macys, BBDO		
	2003-2004	<i>Vice President Creative Director</i> McCann Erickson Accounts: Gillette, Lucent		
	1999-2003	<i>Freelance Art Director</i> Fallon McElligott, Saatchi & Saatchi, Chiat Day Accounts: Georgia Pacific, Onhealth.com, Casio		

Education

Columbia University, New York, USA
Bachelor of Science in Neuroscience
Graduation with Honors

Australian Writers and Art Directors
Association (AWARD) School,
Sydney, Australia
Diploma in Advertising Studies

Royal Melbourne Institute
of Technology (RMIT),
Melbourne, Australia
Bachelor of Arts in Fine Art
Graduation with Honors

Awards and Recognition

Advertising

Cannes Advertising Award, Silver Lion

Sydney Holocaust Museum, Print category

Hong Kong 4A Advertising Award

Ansett Airlines, Print category

New York Art Directors Club

The Center for Children and Families,
Print category

Documentary

Best Documentary,
Festival de Cine de Granada, Spain, 2003

Best Integral Realization Award,
Honolulu Film Festival, 2004

Spirit of Moondance Award,
Moondance Film Festival,
Colorado, 2004

Best International Feature, Planet In Focus,
Toronto Environmental Film Festival, 2004

Award of Commendation,
Society for Visual Anthropology,
USA, 2004

Best Environmental Documentary,
Vermont International Film Festival,
Burlington, 2004

Honorable Mention
Environment & Social Justice,
Earthvision Environmental Film Festival,
Santa Cruz, CA, 2004

Acquisition Prize by STV for Best 2005

Documentary, Brazil, 2005

Audience Choice Award,
D.C. Independent Film Festival,
2005

References

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Thank You.